

Monday September 30th

11.00am – 11.30 am

CUSTOM FORMULA DEVELOPMENT STAGES

Camille MOLLICA, Cosmetics Sales Manager and Jacky DOUMAS Cosmetics Formulator, **BIOTIC PHOCEA**



11.45am – 12.30pm

JOELLE MARDINIAN - JOELLE PARIS- FROM DREAM TO REALIZATION

Interviewed by Christine K. SCHOTT, President, **American Influencer Association** & Co-founder, **The Beauty Influencers**

2.00pm – 2.30pm

GREEN FORMULATION

By Ella RENOUX, Project Leader, **SCIENCE ET NATURE**



2.45pm – 3.30pm

FROM 'GREEN' EXTRACTION OF RAW MATERIAL TO RECYCLABLE PACKAGING, FOCUS ON FUTURE CONSUMER DEMANDS

Round table moderated by Pascale BROUSSE, Founder, **TRENDSOURCING**

With Laurence CAISEY, Founder and President, **BOOSTINNOV**

Elodie CARPENTIER, Brand Designer and Salem GHEZAILI, President, **LE ROUGE FRANCAIS**

Camille LE FEUVRE, Brand Designer & President, **PH FRAGRANCES**

Cécile LOCHARD, Sustainable Development Communication Manager, **GUERLAIN**

3.45pm – 4.15pm

THE COSMETIC PROCEDURES OF TOMORROW: ECO-DESIGN, NATURALNESS & CLEAN BEAUTY, COSMOS CERTIFICATION

By Sabrina ETHEVE, Sales & Marketing Director and Julie MALGOUVERNE, R&D Laboratory Manager, **ALPOL COSMÉTIQUE**



4.30pm – 5.00pm

NATURAL LIP COSMETICS WITHOUT COMPROMISE: MISSION ACCOMPLISHED!

By Floriane ARNAUD, R&D Manager, **CREAPHARM**



Tuesday October 1st

11.00am – 11.30am

FOUNDATION INSPIRING SELF-ESTEEM

By Emmanuelle COUVAL, R&D Director, **STRAND COSMETICS EUROPE**



11.45am – 12.30pm

AROMATHERAPY: THE NEW SMART & SEXY THING IN BEAUTY/WELLNESS ROUTINES

By Camille PERREIRA and Laure DE LACAZE, Founders, **MEDENE**

1.15pm – 1.45pm

THE CHALLENGE OF CSR COSMETICS

By Laetitia TETEDOUX, Marketing & Communication Director, **AGRIMER**



2.00pm – 2.30pm

HOW DO PERFUME BRANDS DIFFERENTIATE THEMSELVES TODAY? DIVERSITY OF APPEARANCE, TOUCH, AND SMELL

By Amelia GAROSSI, Project manager, Angélique KLEIN, Project Manager and Maud CHABANIS, Perfumer, **PCW**



2.45pm – 3.30pm

THE UNIQUE AND PERSONALISED CUSTOMER EXPERIENCE

By Isabelle RABIER, Founder and CEO, **JOLIMOI**

3.45pm – 4.15pm

TEXTURES, MATERIAL, AND SENSORIALITY

By Muriel HIBON, Founder and Managing Director, **EFFERVESCENCE LAB**



4.30pm – 5.15pm

EACH SKIN, ITS FORMULATION

Round table moderated by Jasmine SALMI, Journalist, **L'OBSERVATOIRE DES COSMETIQUES**

Astrid MAUDUIT, Founding President, **OUATE - LE TOUQUET - PARIS - PLAGES**,

Carole MBAKOP - Founder - **NYA PARIS**

Wednesday October 2nd

11.00am – 11.45am

TO DO OR NOT TO DO... WITH COSMETICS INGREDIENTS!

By Laurence WITTNER, Editor in Chief and Founder, **L'OBSERVATOIRE DES COSMETIQUES**

12.00pm – 12.45pm

LET'S JUMP INTO THE WATER... WITH THE SEAWEEDS!

By Stéphanie PIERRE, President, **AQUABIOMASS ABYSSEA**

1.30pm – 2.15pm

GREEN FORMULATION AND ENVIRONMENTALLY RESPONSIBLE PACKAGING

With Maëva BENTITALLAH, Founder, **CLEVER BEAUTY**

Aurélie BONTEMPS, Sales & Marketing Director, **ANJAC H&B**

2.30pm – 3.15pm

THE FUTURE IMPACTS OF MACHINE LEARNING

By Jean-Christophe CALMEJANE, Sales Director, **LASCOM**