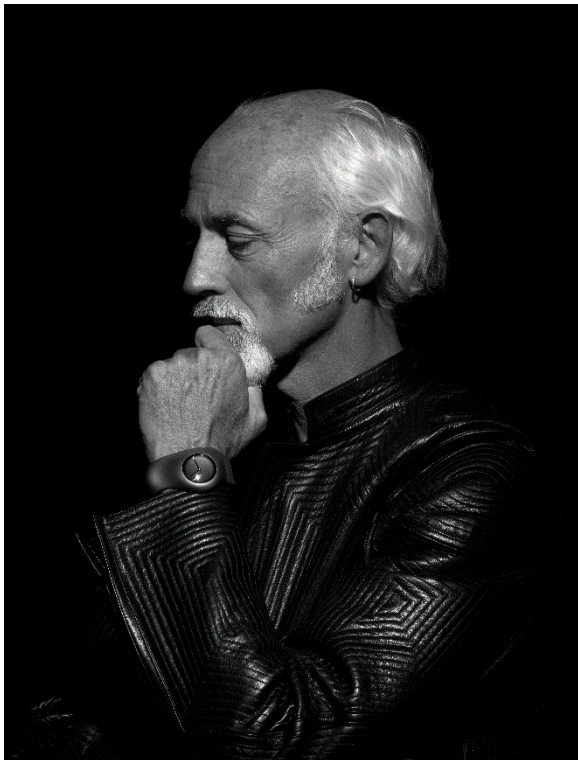


LUXE PACK MONACO

LEGENDARY DESIGNER ROSS LOVEGROVE GUEST OF HONOUR AT LUXURY PACK MONACO 2019

Press release
June 17th, 2019



Ross LOVEGROVE is a legendary British designer who designs iconic packaging and has worked with major luxury brands. He is LUXE PACK MONACO 2019's guest of honour.

He will be talking about *Beauty & Logic* on Monday 30 September at 2.30 p.m.

Ross will talk about several particularly innovative packaging design experiences he had, which are now references in the champagne, perfume, and make-up sectors, and he will be dialoguing with Juan Mantilla, Design Director for Kiko Cosmetics.

Ross Lovegrove is a designer and visionary. Inspired by the logic and beauty of nature, his designs possess a trinity between technology, materials science and intelligent organic form, creating what many industrial leaders see as the new aesthetic expression for the 21st Century. He has won a number of international awards,

and his designs have been widely published and exhibited in various museums around the world, including the Museum of Modern Art in New York, Axis Center in Japan, the Pompidou Centre in Paris, and the London Design Museum.

There is always a deeply human and resourceful approach embedded in his designs which project an optimism and innovative vitality in everything he touches, from cameras to cars to trains, aviation and architecture.

Ross will give us a personal account of the history of his designs and the criteria of excellence in packaging design! Don't miss this event on Monday 30 September at 2.30 p.m.

For more information or interview, please contact: Maryvonne Lanteri – mlanteri@idice.mc
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www.luxepack.com - #LuxePack



Some examples of his creations : [Kiko cosmetics](#), [Champagne Mumm](#), [Narciso Rodriguez](#), [Ty Nant](#)

LUXE PACK LOS ANGELES – February 11 – 12, 2020, CONVENTION CENTER
LUXE PACK SHANGHAI – April 8 - 9 2020, SHANGHAI EXHIBITION CENTER
LUXE PACK NEW YORK – May 6 – 7, 2020, JAVITS CENTER

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