



## **LUXE PACK MONACO REVEALS ITS LUXE PACK *in green* NOMINEES for 2019**

Press release  
September 9<sup>th</sup>, 2019

Luxury brands are now consistently looking for sustainable solutions for their products, which is why the LUXE PACK in green contest, born in 2010 in Monaco, is increasingly important globally. Because it showcases all the eco-friendly packaging and development solutions offered by the manufacturers.

This year, the jury praised the profusion of entries received from exhibitors at the show; the selection process based on the LUXE PACK in green Charter and its detailed criteria was not easy.

Today LUXE PACK MONACO unveils the nominees for the LUXE PACK in green Awards. The winners will be announced on Tuesday, 1 October at 5:30 pm, in the LUXE PACK conference room.

### **The LUXE PACK in green MONACO NOMINEES for 2019**

#### **Category 1: Packaging Solutions**

##### **ESKA - Eska Jean Cardboard - Booth No. DB12**

Paper made from recycled jean fibres and recycled paper. 100% recyclable, 100% biodegradable.

##### **ALBERTINI PACKAGING GROUP - Paper box set - Booth No. DB21**

A box made of 100% recycled paper, vegetable-based inks and very little glue, the interior of which is designed as a medium for legal notices, and has the promise of a second life.

##### **EDELMAN GROUP - LESS IS MORE - FOLDING CARTON - Booth No. DF02- DG01**

Packaging in its simplest form, just the essential.

##### **ESTAL - REAL-CYCLED GLASS - Booth No. DB12**

Almost 100% recycled glass in trendy shapes.

#### **Category 2: Responsible company approaches**

**EASTMAN** – Activating our circular economy – Booth No. AA11

**HEINZ GLAS** – Make it better every day, with a 360 degree vision– Booth No. RA26 – RB21

**ALTUS COATING** – Bioflex project: Flexography, daring to use biobased coatings – Booth No. DB16

**PRIMAL MANUFACTURING** – Clean the sea by using ocean sourced plastics – Booth No. E24

Make a date for **Tuesday 1 October at 5.00pm**  
for a **short presentation of these nominees**,  
before the announcement of **the winners at 5.30pm**.

This year's panel of professionals includes:

- **Anne ENGER**, Eco-Design and Sustainability Business Manager, THE ABSOLUT COMPANY
- **Géraldine VALLEJO**, Sustainability Programme Director, KERING GROUP
- **Olivier WENDEN**, Executive Director, Prince Albert II of Monaco Foundation
- **Sandrine NOEL**, Environmental Director, LOUIS VUITTON
- **Sandrine SOMMER**, Sustainable Development Director, GUERLAIN
- **Uwe MELICHAR**, Chairman of European Brand and Packaging Design Association (EPDA)



The LUXE PACK *in green* Monaco 2019 trophies, particularly innovative and aesthetic, are designed and produced by **O-I Europe**



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LUXE PACK LOS ANGELES – February 11 – 12, 2020, CONVENTION CENTER  
LUXE PACK SHANGHAI – April 8 - 9 2020, SHANGHAI EXHIBITION CENTER  
LUXE PACK NEW YORK – May 6 – 7, 2020, JAVITS CENTER

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