

ADHESPACK: Fragrance Label 100% Paper

CRITERIA APPLICABLE TO THE INNOVATION: Compostable/biodegradable material

DESIGN

Our fragrance samples are made from 100% paper, completely free from plastic or aluminum. We use FSC barrier paper Greenpack®, which is recyclable, compostable, and biodegradable in accordance with ISO 14855-1:2012, DIN EN 14045:2003, and OECD 208 standards. Additionally, we are dedicated to minimizing our carbon footprint. Our scented labels are designed to disappear within a short period of time, specifically 154 days, leaving no trace behind.

REDUCTION MATERIALS

Many companies claim to offer paper sampling solutions for fragrances and makeup, but the truth is that most of them only contain some paper and rely on aluminum or plastic to provide a barrier against oxygen. Our samples don't have plastic or aluminum. Decompose in 154 days. Fragrance samples with plastic or aluminum decompose in +-500 years.

PROCESS OF PRODUCTION

If all brands replace the samples that contain plastic and aluminum with ours in 100% paper, they will reduce tons of plastic and aluminum waste. In the production process we use water-based paints, varnish and glue. Almost 100% renewable energy from hydroelectric plants.

SUPPLY CHAIN

In 2023 we set up a structure in France and Spain to finalize all products in Europe.

MARKET ADAPTABILITY

We offer a range of products that are not only of the highest quality but are also environmentally responsible. From our 100% paper fragrance samples to our scented labels that decompose in just 154 days, we're committed to reducing our carbon footprint and making a positive impact.

High-quality: Our samplings offer high olfactory fidelity and are perfect for showcasing your fragrances.

Versatile for a variety of distribution channels, including press, retail, direct sales, and e-commerce.

Customizable: We can create custom designs for your specific needs.

END OF LIFE

Environmentally friendly: Our labels are made from 100% paper, without any plastic or aluminum. This makes them biodegradable and compostable, reducing their impact on the environment.

Sustainable: Our sampling solution is very economical - with 1 kg of fragrance, we can produce up to 250,000 samples.



