

# GRUPE POCHET: Decarbonisation Plan

Groupe Pochet is committed to reduce its environmental impact and act for a “Luxe Autrement”. Our aim is to maintain excellence by reducing our environmental impact.

Pochet du Courval's Decarbonisation Plan is part of this approach:

Decarbonisation is a major issue for the Planet, our customers, and our industry, to which we are already contributing by having reduced our carbon emissions by 16% in absolute terms since 2014. The latest major achievements can be summarised as follows: Since 2014, we have focused our efforts on the parts that have the greatest impact in terms of carbon emissions, i.e. the furnaces.

We have completely rebuilt a furnace with a new melting technology that has reduced energy consumption by 45%, i.e. 7,000 tons of CO<sub>2</sub> per year avoided, thanks to a €14m investment plan. We have also modernised another furnace, which has led to a 17% reduction in energy consumption, saving more than 1,000 tons of CO<sub>2</sub> per year.

In addition, we have created a range of products containing recycled glass from cullet collected from the household collection (PCR), which we named SEVA (“Solution Ecoconçue Vision d'Avenir”) while maintaining the quality of our Pochet du Courval Signature glass. 1 million bottles produced with SEVA glass saves 25 tons of raw material. We have estimated that the continuous production of SEVA glass in our furnaces has enabled us to save more than 2,000 tCO<sub>2</sub>e per year. By introducing recycled glass into our furnaces, we consume less energy during the melting phase and save virgin raw materials.

These first steps are the foundations of our decarbonisation plan, our ambition is to accelerate the transition to sustainable beauty by reducing our carbon emissions by 50% by 2033.

